



You Help Fund RISE



Last year, YSC launched a first-of-its-kind advocacy training program, [RISE](#) (Respected Influencers through Science and Education). This groundbreaking program was made possible because of money you raised through Tour de Pink. Through RISE, we are creating the next generation of educated breast cancer advocates!

The inaugural class of ten RISE advocates were selected last year and are part of a two-year training program where they will learn about the science of breast cancer, creating public policy, legislative action and general advocacy. Upon the completion of their training, RISE advocates will represent YSC at external conferences, scientific discussions and participate on review boards for research. Applications for our next class of advocates will open in September!

The funds raised through Tour de Pink make it possible for YSC to continue educating future advocates so they can speak on behalf of all young women diagnosed with breast cancer and make a difference.

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3 DAYS.

200 MILES.

1 PURPOSE.