Raise Funds and Share the Love!

We all know February is the month of love, see below for helpful tips on how to get your fundraising going! If you are riding in the East and West Coast rides, go ahead and start fundraising so you will be ahead of the game.

**Sell Flowers**

Find a local store or a flower shop that will sell (or donate) flowers to you at a discounted price. Reach out to your friends, family and colleagues and ask them to purchase flowers for their loved ones from you instead of going to the store. You can also set up a pop-up flower shop at work, church or a community center to sell flowers to more individuals. Place a card on the flowers letting them know their funds are helping to support young women affected by breast cancer!

**T-Shirts**

Design cute and clever t-shirts for Valentine’s day that your donors can purchase for the special people in their life! Promote your t-shirt to your friends, family and colleagues. Include a card that explains how the funds generated by this t-shirt will support young women affected by breast cancer. Try out these websites for custom designs: Zazzle, Vistaprint and Uber Prints.

**Gift Baskets**

Gather items for gift baskets and raffle them off to your colleagues, family members and friends. Promote this on social media or with flyers in your frequented places. Have your items donated from local businesses or people that you know. You could create a Valentine’s Day gift basket including a restaurant certificate, movie tickets, flower shop discounts, etc.

**Host a Wine Tasting**

This is a great event to host for Valentine’s Day. Have a group of girlfriends, couples or a mixture come over for a wine tasting. Sell tickets for the event, have a raffle prize that your friends can win, and have a great time! Ask a local grocery store or wine shop to see if they would be willing to donate some wine.

**Have a Bake Sale**

Having a bake sale is great for any day of the year but especially around Valentine’s Day! Offer to bake treats for parents with children in school to bring to classroom parties. Set up a bake sale in your office, community center or bake for friends by posting on social media. The opportunities are endless, just make sure you have enough red sprinkles.
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