THE RIDE OF A LIFETIME: YSC’S TOUR DE PINK

Young Survival Coalition (YSC), the first nonprofit organization to focus exclusively on the unique needs of young women affected by breast cancer, has announced the official dates of both the east and west coast three day rides. On September 28th Philadelphia will welcome hundreds of participants for a three day bike ride challenge to support the breast cancer awareness and fundraising efforts of YSC. This three day journey will end in Washington D.C., covering more than 200 miles, featuring historical sites and an ever changing landscape.

Registration is now open for Tour de Pink, where riders can register for the full three day event or just a single day, join a team or go at it solo (as a member of a greater team that is). This is the 9th Annual Tour de Pink for Philadelphia, where young women have triumphed amazing feats, facing their cancer head on and meeting wonderful friends to support them along the way.

In celebration of Tour de Pink Philly Happening will feature local survivors, who have faced the challenges of breast cancer, who find strength in the darkest of moments and serve as an Inspiration to us all. If you know a Happening Survivor in the Philadelphia area who has battled breast cancer please email us their story and contact information as they may be chosen as one of our feature stories.

Look for our Happening Survivor series beginning in July. If at any time you would like to support YSC please visit their website to make a donation, or find details about one of their numerous fundraisers.

About Young Survival Coalition (YSC)

Established in 1998, Young Survival Coalition (YSC) was the first nonprofit organization to focus exclusively on the unique needs of young women affected by breast cancer. Founded BY young survivors FOR young survivors, YSC began as a grassroots organization to advocate on behalf of all young women diagnosed with breast cancer to increase their quality and quantity of life. YSC is well known for its four national Tour de Pink rides for breast cancer; regional In Living Pink events; ResourceLink program; as well as educational materials such as its Newly Diagnosed Resource Kit (NDRK): Metastatic Navigator; and its Factor Series on topics such as fertility, genetics and breast reconstruction. It also co-sponsors the CYW - Annual Conference for Young Women Affected by Breast Cancer. For more information or to make a donation, please visit: www.youngsurvival.org.